

# PS Insider



## Welcome to the Jan/Feb Issue of the PS Insider!

### THANK YOU!

We would like to take this opportunity to thank you for your continued loyalty to Production Solutions. 2009 was a challenging year for all of us and we truly value your partnership. You can continue to count on us to deliver superior service and to work hard to meet all your needs in 2010 and beyond. We are committed to your success!

### Rapid Response Mailings

We at Production Solutions are proud to have helped several key clients execute rapid-response emergency fundraising campaigns to help victims of the earthquake in Haiti. The same day that news of the devastation broke, we were already fielding calls from large organizations that perform relief work around the world.

Because PS partners with multiple service providers that specialize in rapid-response direct mail including off-the-shelf "urgent-gram" forms and envelopes that can be pulled, personalized and mailed within 24 hours - our clients were among the first in the mail in response to the crisis, ensuring revenue streams that could be quickly converted into on-the-ground relief efforts.

PS has a history of providing turnkey communications in response to natural disasters such as Hurricane Katrina, the devastating Indian Ocean tsunami of 2004, and now the Haitian earthquake. Don't risk giving the appearance that you're slow to respond in times of crisis by being late in the mail. In the unfortunate event disaster strikes again, contact PS and let us get your message out with maximum speed and efficiency.

### USPS News Updates

- USPS releases new iPhone App, [click here](#) for more details...
- Over 20 new commemorative stamps release in 2010, [click here](#) to preview...
- Waste Alert - USPS overcharged \$75 BILLION for Civil Service Retirement System Pension Fund, [click here](#) for more...
- Postal Regulatory Commission reduces number of possible closures from 3,300 to 162, [click here](#) to view list of Post Offices.
- Spring Sale? Over \$65 million dollars in rebates were handed out during the Summer Sale, to learn more [click here](#)

### ProductionSolutions.com

Browse our NEW website and let us know what you think!



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### Quick Links

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### In Other News

Cumulative client savings since January 2009 from commingling is now over **\$2,844,000!**

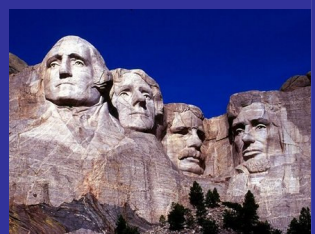


### December Trivia Question:

How many alternative-fuel vehicles does the Post Office use?

Answer: D) 30,000

Production Solutions will be closed on 2/15 in honor of President's Day



### Which is it? The PS Jan/Feb Trivia Question

How many PMS Spot Colors can NOT be matched with a CMYK build?

- A. 385 B. 1,114 C. 8,611 D. 14,591

### Get to Know the PS Staff



**Jennifer Newell**  
Process Improvement Manager

**Hometown:** I have now lived in the Northern VA area for past 10 years, so I call Arlington home!

**Favorite Restaurants:** Faccia Luna, Harry's Tap Room, Wildfire, Tara Thai, American Flatbread, Wawa (probably not considered a restaurant, but I love a WaWa Italian hoagie)

**Favorite Movies:** *Better off Dead*, *Singles*, *500 Days of Summer*, *Princess Bride*, *The Hangover*

**Must Tivo TV:** *Grey's Anatomy*, *Lost*

**Favorite Music:** Kings of Leon, Passion Pit, Black Keys

**Leisure Interests:** Reading, skiing, travelling, listening to music, eating

**People Would be Surprised to Know:** I have only lived in the United States since I was 18. I was born in Korea and grew up moving from country to country in Asia and Europe.

Thank you again for choosing Production Solutions as the partner for your direct marketing needs!