

Acknowledgement & Premium Fulfillment Partnership

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Your PS Team



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Our Agenda

- ✓ Intro to PS✓ How We Add Value
- ✓ Your Questions

Inspiring More People to Give

- ✓ Delivering Elevated Experiences
- ✓ People-first Culture
- ✓ Focus on Employee Engagement
- ✓ Preserving Data Privacy
- ✓ Respect for Our Common Humanity







Our Commitment to Diversity, Equity & Inclusion

- 1. People
- 2. Organization
- 3. Clients
- 4. Partners
- 5. Community



Nonprofits Turn to PS When...

- > Seeking to <u>streamline and maximize</u> their direct mail fundraising programs and budget
- Facing pressure to <u>do more with less</u>, yet still increase donation revenue each year
- Frustrated with the current volatile market. In need of support to navigate the changes to paper, postage, freight, and resource uncertainty
- Want collaboration on <u>new ideas</u> and package format facelifts
- Searching for a truly <u>integrated direct</u> <u>mail solution</u> combining strategy, industry trends, and efficiencies in print and mail execution



How We Add Value

- 1. Onboarding Made Simple
- 2. Ease of Process & Transparency
- 3. A Trusted Partnership Experience





Onboarding Made Simple



Onboarding Made Simple For You



Pre-Launch

- Statement of Work/Services Agreement review
- Set annual mailplan, budgets, schedules
- Develop customized strategic sourcing solutions
- Shadow current process/receive sample data/info



Assimilation

- Secure branding guidelines, procedures and mail schedules and inventory for each program
- Identify preferences & specific details important to your success



• Set timelines

>

- Review current & upcoming programs
- Establish reporting



- Review progress
- Go live with full accountability for new programs
- Conduct site inspections

Our Network at Work for You



Out of our network of over 100 supplier partners, we will configure a network tailored made to be the <u>best fit</u> for your Acknowledgement and Fulfillment programs.



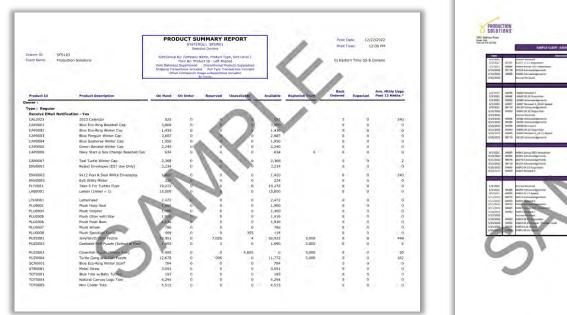


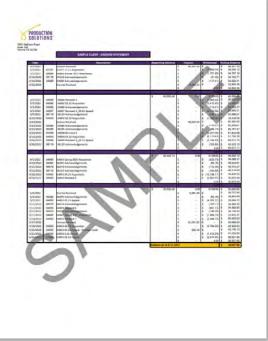
Ease of Process & Transparency



Inventory and Postage Escrow



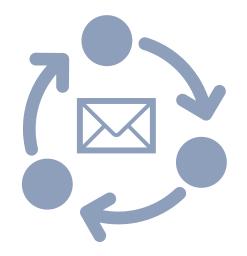






Transparency into the Production Process

- Budget Planning
- Seat at the Strategy/Creative Table
- Risk Mitigation Tactics
- Scenario Planning
- Agility During Market Turbulence





Simply put, we define "quality" as:



- ✓ Fulfilling your programs accurately and on time, and
- Responding to your needs and requirements, and
- ✓ Striving to deliver an impeccable service experience, every time.



A Trusted Partnership Experience









Our Secret Ingredient

- > Supplier Relations
- > Postal Relations/Reform
- > Postal Logistics
- > USPS Promos
- > Supply Chain Intelligence
 - Logistics
 - Paper and Raw Materials
 - Commodities
 - Labor Market
- > Industry Trends and Forecasting



Let's Discuss

Information Access



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Thank You!



