



USPS PROMOTIONS CALENDAR



2025

REGISTRATION PERIOD

PROMO PERIOD

| PROMO NAME | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | MAXIMUM SAVINGS* |
|--|--|-----|-------------------------------|-----|-------------------------------|-----|-------------------------------|-----|------------------------------|-----|-----|-----|-----------------------------|
| INTEGRATED TECHNOLOGY (FORMERLY EMERGING TECHNOLOGY) | Any Consecutive 6-Month Period, Starting with the First Maildate and Continuing for 6 Months or Until the End of the Year. | | | | | | | | | | | | UP TO 3% DISCOUNT |
| TACTILE, SENSORY AND INTERACTIVE | Registration: Dec 15, 2024 - JUL 31 | | | | | | | | | | | | UP TO 4% DISCOUNT |
| CONTINUOUS CONTACT (NEW!) | | | Registration: FEB 15 - DEC 31 | | | | | | | | | | UP TO 3% DISCOUNT |
| REPLY MAIL IMBA | | | | | Registration: MAY 15 - DEC 31 | | | | | | | | 3-6% DISCOUNT |
| | | | | | | | | | Promo Period: JUL 1 - DEC 31 | | | | |
| FIRST CLASS MAIL ADVERTISING (NEW!) | | | | | | | Registration: JUL 15 - DEC 31 | | | | | | UP TO 3% DISCOUNT |
| | | | | | | | Promo Period: SEP 1 - DEC 31 | | | | | | |

ADD-ON DISCOUNTS AVAILABLE ALL YEAR LONG TO STACK WITH A BASE PROMOTION

INFORMED DELIVERY: 1% | SUSTAINABILITY (NEW): 1%