



# USPS PROMOTIONS CALENDAR



# 2025

		REGISTRATION PERIOD					PROMO PERIOD					SOLUTIONS <sup>®</sup> <small>A MOORE COMPANY</small>		2024
PROMO NAME		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	MAXIMUM SAVINGS*
INTEGRATED TECHNOLOGY (FORMERLY EMERGING TECHNOLOGY)		Any Consecutive 6-Month Period, Starting with the First Maildate and Continuing for 6 Months or Until the End of the Year.												UP TO 3% DISCOUNT
TACTILE, SENSORY AND INTERACTIVE		Registration: Dec 15, 2024 - JUL 31												UP TO 4% DISCOUNT
							Promo Period: FEB 1 - JUL 31							
CONTINUOUS CONTACT (NEW!)		Registration: FEB 15 - DEC 31												UP TO 3% DISCOUNT
					Promo Period: APR 1 - DEC 31									
REPLY MAIL IMBA						Registration: MAY 15 - DEC 31								3-6% DISCOUNT
										Promo Period: JUL 1 - DEC 31				
FIRST CLASS MAIL ADVERTISING (NEW!)								Registration: JUL 15 - DEC 31						UP TO 3% DISCOUNT
										Promo Period: SEP 1 - DEC 31				
CATALOG INSIGHTS** (NEW!)									Registration: AUG 15, 2025 - JUN 30, 2026					UP TO 10% DISCOUNT
											Promo Period: OCT1, 2025 - JUN 30, 2026			

ADD-ON DISCOUNTS AVAILABLE ALL YEAR LONG TO STACK WITH A BASE PROMOTION    INFORMED DELIVERY: 1% | SUSTAINABILITY (NEW): 1%

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