




# USPS PROMOTIONS CALENDAR



# 2026

	REGISTRATION PERIOD					PROMO PERIOD								
PROMO NAME	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	MAXIMUM SAVINGS*	
INTEGRATED TECHNOLOGY	Any Consecutive 6-Month Period, Starting with the First Maildate and Continuing for 6 Months or Until the End of the Year.												UP TO 5% DISCOUNT	
TACTILE, SENSORY AND INTERACTIVE	Registration: Nov 15, 2025 – JUN 30					Promo Period: JAN 1 – JUN 30							UP TO 5% DISCOUNT	
CONTINUOUS CONTACT	Registration: FEB 15 – DEC 31												UP TO 5% DISCOUNT	
	Promo Period: APR 1 – DEC 31													
FIRST CLASS MAIL ADVERTISING							Registration: JUL 15 – DEC 31						UP TO 5% DISCOUNT	
							Promo Period: SEP 1 – DEC 31							
CATALOG INSIGHTS** (NEW)	Registration: AUG 15, 2025 – JUN 30, 2026					Promo Period: OCT 1, 2025 – JUN 30, 2026							UP TO 10% DISCOUNT	

ADD-ON DISCOUNTS AVAILABLE ALL YEAR TO STACK WITH A BASE PROMOTION: INFORMED DELIVERY: 1% | SUSTAINABILITY: 1% 2026 Add-On registration begins Nov 15, 2025

2026 MAIL GROWTH INCENTIVE: ENROLL BEFORE JUNE 2026 FOR A 30% POSTAGE CREDIT ON ANYTHING OVER 2025 ANNUAL VOLUME! \*\*\*

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