



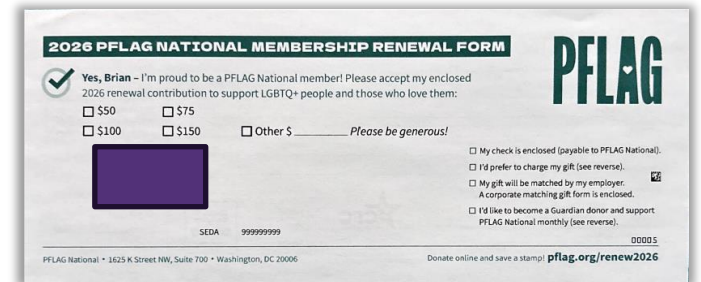
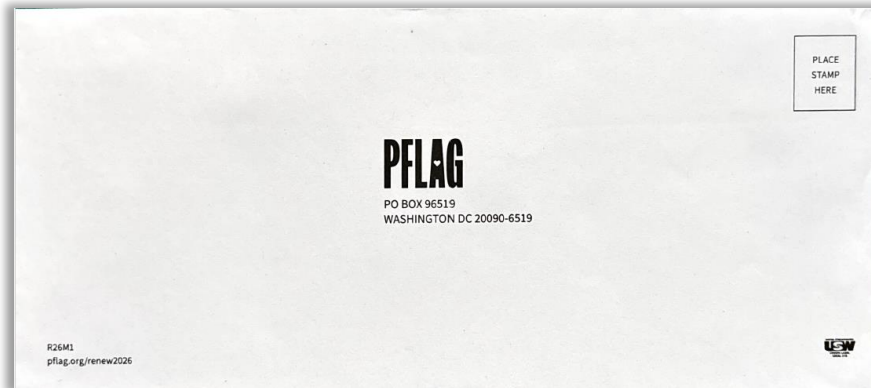
Monthly Testing Options

March 2026





PFLAG



PFLAG



Civic & Social Organizations

Format:

- OE: #10, RE: #9, Letter: 8.5 x 11, Reply: 8.5 x 3.5, Buckslip: 8.5 x 3.5

Received: 2026

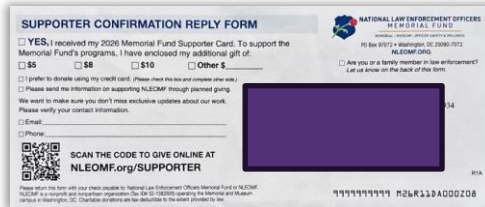
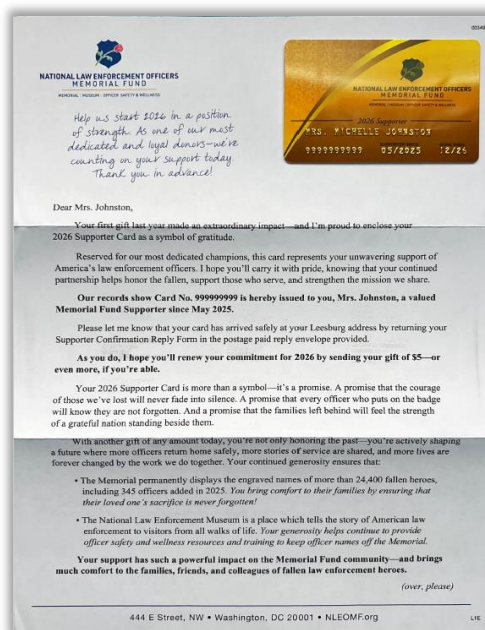
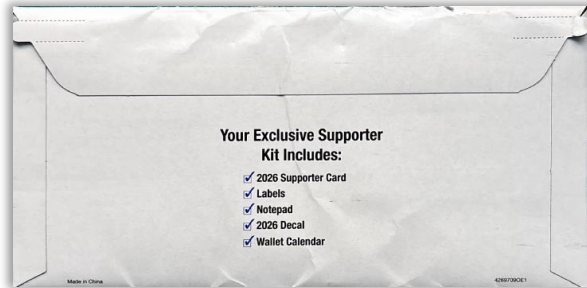
Program: HI\$ and Lo\$

What works:

- This renewal package includes a Thank You buckslip that gives donors a quick, clear view of how to respond, featuring both a URL and QR code that link to the *PFLAG Banner* newsletter.
- The landing page of the QR code hosts the current issue of the newsletter along with several past editions and includes an option to subscribe. While a donate button is present at the bottom of the page, it is not visually emphasized.
- The renewal letter focuses on the organization's ongoing work and candidly addresses the budget deficit it has been operating under, reinforcing the importance of donor renewal. The P.P.S. reframes the funding gap in accessible terms, explaining that a contribution of just \$5 per month (or more) from each reader could close the gap entirely.



National Law Enforcement Officers Memorial Fund



IDENTIFICATION form with fields for NAME, ADDRESS, CITY, STATE, ZIP, IN CASE OF EMERGENCY, MY BLOOD TYPE IS, ALLERGIC TO, MAJOR HEALTH PROBLEMS. Includes a 2026 CALENDAR with monthly grids for JANUARY through DECEMBER.



National Law Enforcement Officers Memorial Fund



Law Enforcement



Format:

- OE: 4.375 x 8.8125 (cardboard mailer), RE: 3.875 x 8.75, Letter: 8.4375 x 10.875 with affixed plastic member card, Reply: 8.5 x 3.625, Calendar card: 7 x 3.675, Decal: 3.875 x 2.875, Notepad: 8 x 3.5 (8 pages), Address Labels: 7 x 4

Received: 2026

What works:

- The outer mailer is slightly smaller than a standard #10 and uses a rigid cardboard envelope, helping it stand out in the mailbox. The reply device includes a small map on the reverse, showing the location of the memorial for donors who may wish to visit in person.
- The calendar card is designed to fold in half, allowing for slightly larger type that may be easier for older donors to read. The address labels feature imagery closely associated with the memorial, including the organization's logo, a rose, candles from a vigil, and flowers laid at the site.
- The interior components are sized very close to OE dimensions, suggesting the package was likely hand-inserted rather than machine-inserted. This is further supported by the fact that the package is produced overseas.

National Trust for Historic Preservation



Art & Culture



Format:

- OE: #10, RE: #9, Letter: 8.5 x 11, Reply: 8.5 x 7, Brochure: 3.75 x 5.5 (folded size), 11 x 15 (flat size)

Program: Acquisition

Received: 2026

What works:

- The brochure insert uses an unconventional size and fold structure, creating an interactive experience as the donor unfolds the piece to reveal all 26 highlighted sites. The folding strategy intentionally results in an unusual final trim size, helping the insert stand apart from standard formats.
- The Historic Sites insert reinforces the organization's mission by featuring photos, a dedicated URL, and QR codes for each site, allowing donors to explore the locations in greater detail.
- A "Join Today" button and an email sign-up option appear near the bottom of the landing page, serving as the primary donation pathway. This call to action is present but positioned low on the page, requiring the donor to scroll.
- A version of this package was also tested as part of a lapsed donor reinstatement effort.
- The reply features a 4 Ways to Join box on the left – allowing someone who is scanning the document to quickly know how to respond.



Habitat for Humanity



Civic & Social Organizations

Format:

- OE: 6 x 9.5, RE: #9, Letter: 8.5 x 11, Reply: 8.5 x 11, Proposal: 11 x 17

Received: 2026

Program: Lapsed Sustainer

What works:

- This version of the package targeted former Sustainers whose monthly payments had previously been declined, inviting them to rejoin as part of a membership drive aimed at securing 50 additional monthly donors within the state. The offer includes a backend premium available with a minimum \$5 monthly commitment (or \$60 annually).
- The proposal emphasizes the value of monthly giving, reinforcing the stability it provides to the organization and incorporating statistics related to home ownership to support the case for sustained support.
- The reverse side of the proposal explains why monthly giving “makes sense,” positioning it as safe and easy, efficient (reduced mail volume and lower postage and paper costs), and powerful—allowing donors to join a community that provides dependable, mission-sustaining income.



American Cancer Society



American Cancer Society

Nonprofit Org.
U.S. Postage
PAID
American Cancer Society

Dedicated Supporter
Michelle Johnston
25 Catocin Circle, Box 1356
Leesburg, VA 20177

We need YOUR help to create a cancer-free future!

2017788701 0000

American Cancer Society

Please Place Your Stamp Here

Contact your doctor to schedule your recommended cancer screening tests.

Dedicated Supporter
Michelle Johnston
25 Catocin Circle, Box 1356
Leesburg, VA 20177

Your gift of \$5 funds lifesaving research and more!

Dear Ms. Johnston,

What if your New Year's resolution could help improve the lives of all the people you care about most? Would you make that promise?

Today, you can do your part to help the American Cancer Society end cancer as we know it, for everyone. Please send your gift of \$5 or more to our Cancer-Free Future Campaign.

Your support will help fund better prevention, early detection, and treatment techniques that bring us closer to uncovering cures.

You'll also strengthen and expand the programs and services that provide support to people facing cancer right now. These include our 24/7 cancer helpline, free rides to treatment for those who lack reliable transportation options, and free lodging when the best treatment is far from home.

Cancer touches all our lives, Ms. Johnston. Your gift in honor of a loved one shows me you have a connection to someone who's on their cancer journey. You may have even lost loved ones to this disease.

Now it's time to help stop the cycle. Please sign and date the **Promise to My Loved Ones** attached below. Keep it close by as a constant reminder of your commitment to our shared cause.

Thank you for making a lifesaving difference, today and for years to come!

Sincerely,
William L. Dahut, MD
Chief Scientific Officer
American Cancer Society

P.S. Please give generously today and make the promise to help create a cancer-free future. Do it for yourself and the ones you care about most. Thank you.

cancer.org/EveryLife • Call 1-800-227-2346

American Cancer Society

Promise to My Loved Ones

I will do everything in my power to create a cancer-free future. A world where every person can grow up without fear of this devastating disease. I pledge to fund groundbreaking research, advance science, and fuel lifesaving innovation until that all-important day arrives. With hope in my heart and a spirit of determination, I make this promise: Together, we will work to end every cancer, as we know it.

(Signature)

(Date)

Cancer-Free Future Campaign

YES, I'm committed to creating a cancer-free future for my loved ones. I'll support lifesaving cancer research, vital programs and services with a gift of:

\$5 \$10 \$15 Other \$

To donate online, please visit cancer.org/EveryLife today. To donate using your credit card, see the back of this form.

Dedicated Supporter
Michelle Johnston
25 Catocin Circle, Box 1356
Leesburg, VA 20177

American Cancer Society
Every cancer. Every life.[®]
American Cancer Society
P.O. Box 1149
Virginia, VA 22183-1149

12345678910111213141516171819202122232425262728293031323334353637383940414243444546474849505152535455565758596061626364656667686970717273747576777879808182838485868788899091929394959697989900

American Cancer Society

Do you know your risk?

Visit ACSCancerRisk360.cancer.org to assess your personal cancer risk and take steps to improve your health. It only takes a few moments, and no personal data will be collected or shared.

8 tips for better health in the new year

- 1 Stay away from all forms of tobacco.
- 2 Get to and stay at a healthy weight.
- 3 Get moving with regular physical activity.
- 4 Eat healthy with fruits and vegetables.
- 5 It's best not to drink alcohol. If you do drink, have no more than 1 drink per day for women or 2 per day for men.
- 6 Protect your skin from harmful UV rays.
- 7 Know yourself, your family history, and your risks.
- 8 Get regular check-ups and cancer screening tests.

cancer.org/EveryLife • Call 1-800-227-2346

American Cancer Society
Every cancer. Every life.[®]

Make the promise today.
Do your part to fund lifesaving research and provide everyday support for people with cancer. Help us end cancer as we know it, for everyone, at cancer.org/EveryLife.

American Cancer Society

Your gift helps save lives.
Your support is helping lead the fight against cancer through breakthrough research, critical patient services, and a 24/7 live helpline.

Credit Card Donation Form
Please charge my gift to my:
 VISA MasterCard Discover American Express

CARD NUMBER _____ EXPIRATION DATE _____
SIGNATURE _____ \$ _____ AMOUNT _____

To receive updates and important information via email, please provide your email address.
EMAIL: _____

Nearly 4.5 million cancer deaths avoided during this time

Rate is age adjusted to the 2010 US standard population. Segments, not the overall line, represent cancer deaths among whites, blacks, and hispanics.

To learn more about the ways the American Cancer Society may use the personal information you share, review our privacy policy at cancer.org/privacy.

American Cancer Society

Every cancer. Every life.[®]

Join me to help create a cancer-free future!

cancer.org

American Cancer Society



Health – Disease



Format:

- OE: #10, RE: #9, Letter/reply/pledge: 8.5 x 17, Sticker: 3 x 5

Received: 2025

Program: Renewal Test

What works:

- The pledge positions the gift as a promise to the donor's loved ones, committing to the fight for a cancer-free world. The decal reinforces the donor's support of the organization while also serving as a visible invitation for others to get involved.
- The extended letter/reply format allows the letter, pledge, and reply device to appear together on the front of a single document, creating a cohesive and emotionally driven appeal. The reverse side is reserved for a more health-focused message, reinforcing the mission and impact.



International Fellowship of Christians and Jews



The Fellowship's Monthly Giving Program

I want to help the Fellowship with a monthly gift of:

\$100 \$200 \$500 \$1000

I would like to make a one-time gift of:

\$100 \$200 \$500 \$1000

I would like to make a recurring gift of:

\$100 \$200 \$500 \$1000

I would like to make a recurring gift of:

\$100 \$200 \$500 \$1000

I would like to make a recurring gift of:

\$100 \$200 \$500 \$1000

Dear Ms. Johnston,

During the holidays, many of us gather for delicious meals, joyful traditions, and time with loved ones. But what if bitter cold and crushing poverty kept you from these sacred moments?

That's the reality for far too many elderly Jews in Israel, Ukraine, and the former Soviet Union (FSU). Through Operation Winter Warmth, The Fellowship is rushing blankets, fuel, and food to those in desperate need.

And thanks to a double matching challenge of \$100,000, your gift today can go twice as far to aid vulnerable elders.

As you celebrate the season, please remember those who are shivering and alone, and give generously. Every gift will help bring warmth, comfort, and love to God's people.

With blessings from the Holy Land,
Yael Eckstein
 Yael Eckstein
 President and Global CEO

PS. Please share the enclosed cards with friends and family. And send your generous gift by December 31, or give online today at ifcj.org/give.



NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

LAF2511XXE000

Reply by
December 31, 2025

BUSINESS REPLY MAIL
 FIRST-CLASS MAIL PERMIT NO. 1000 WASHINGTON DC
 POSTAGE WILL BE PAID BY ADDRESSEE

INTERNATIONAL FELLOWSHIP OF CHRISTIANS AND JEWS
 PO BOX 87239
 WASHINGTON, DC 20077-7472

Wrap God's people in warmth, comfort, and care this winter

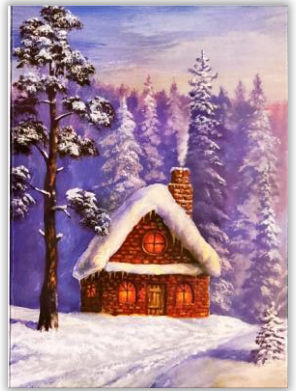
Yes, Yael! Use my gift to rush food, clothing, heating fuel, and other survival necessities to suffering Jews in Israel, Ukraine, former Soviet countries, and wherever God's chosen people are in need. Enclosed in my gift of:

\$125 becomes \$250 \$100 becomes \$200
 \$150 becomes \$300 \$500 becomes \$1000

Please set up my monthly gift as noted on the back of this slip.

Card No. _____
 Exp. Date: ____/____/____
 Signature: _____

999999 LAC2511XXE000 4000



International Fellowship of Christians and Jews



International Humanitarian



Format:

- OE: 5.5 x 8.75, RE: #7 ¾, Card/reply: 8.125 x 13.375, Holiday Cards (3): 4.5 x 6.5, Companion Envelopes: 4.625 x 6.75 (bundled)

Received: November 2025

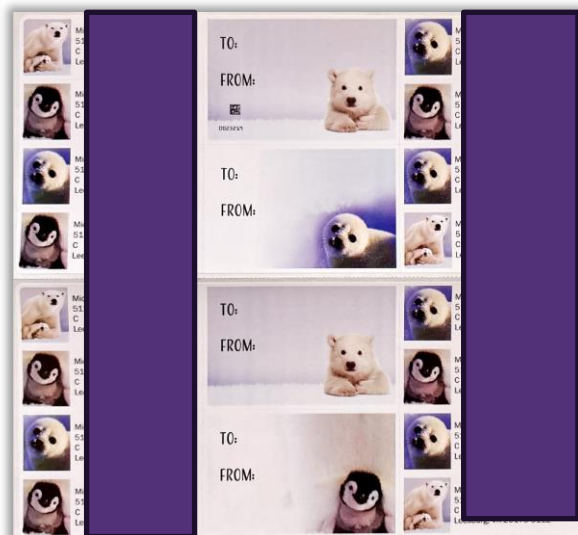
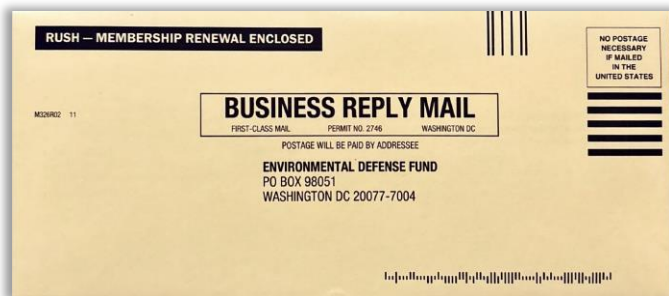
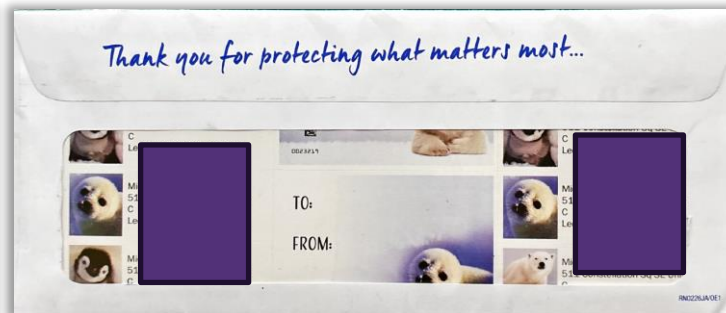
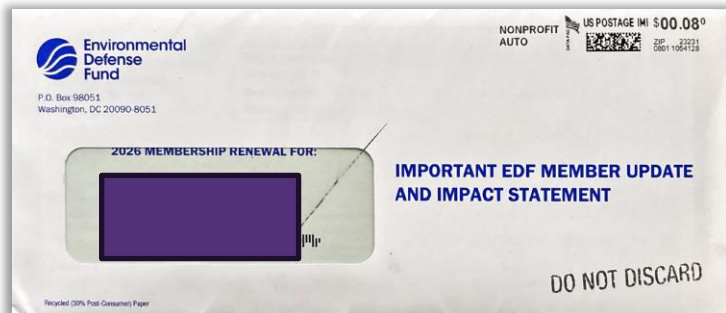
Program: HI\$ and Lo\$ Test

What works:

- The letter in this holiday package is designed to resemble a greeting card, featuring a large mailbox image on the cover.
- The copy is printed in blue ink using a handwritten-style font, reinforcing the personal, seasonal feel.
- The package includes three greeting card premiums, each paired with a matching envelope for easy use by the recipient.
- Insert count matters for production efficiency. As the number of inserts increases, options for machine inserting may decrease.
- By bundling the companion envelopes with the greeting cards, this package keeps the total insert count to six pieces, which is a manageable quantity for many mailshops to process efficiently.



Environmental Defense Fund



Double Your Impact: Join Over 20,000 EDF Members in Taking Bold Action

Over 20,000 EDF members just like you have already chosen to give monthly — the easiest, most effective way to support bold climate action. When you join them, your monthly gifts will be matched \$1 for \$1 by the Robert W. Wilson Charitable Trust for a full year, doubling your impact and helping create a cleaner, healthier and safer world.



Environmental Defense Fund

YES, I want to continue protecting the environment. Enclosed is my 2026 renewal gift of:

One-Time Gift: \$30 \$40 \$55 My best gift of \$ _____

Monthly Gift: \$5 \$7 \$10 Other \$ _____

Your first 12 monthly gifts will be matched \$1 for \$1, doubling your impact!

Please make your check payable to Environmental Defense Fund. For credit cards, please fill in the reverse side of this form. To expedite the processing of your gift, go online to edf.org/donate.

2026 MEMBERSHIP RENEWAL FOR: [Redacted]

NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

ENVIRONMENTAL DEFENSE FUND
P.O. Box 98051 • Washington, DC 20090-8051 • 1-800-684-3322 • edf.org

IMPACT STATEMENT FOR MICHELLE NOLTON:

YOUR IMPACT:

- Protecting climate progress: As the Trump administration works to dismantle critical environmental, public health, and clean energy protections, you are helping EDF defend climate progress in court, overturning an unlawful wind permitting ban, restoring blocked clean energy investments, and compelling the release of thousands of documents exposing efforts to undermine climate science and the Clean Air Act.
- Preventing catastrophic wildfires: With your partnership, EDF launched the Wildfire Action Accelerator at the UN's COP30 Summit, uniting more than 50 forest nations and Indigenous partners to shift the world from reacting to fires to preventing them.
- Driving a global transition to clean, affordable energy: You helped EDF defend clean vehicle and methane standards, advance modern electric grid solutions across U.S. states and support first-ever international policies like pricing carbon pollution from global shipping, reducing emissions while strengthening economic resilience.

CRITICAL INITIATIVES THAT NEED YOUR SUPPORT IN 2026:

- Defending climate and public health protections under escalating threat. Your support will help EDF continue forceful legal, policy and accountability efforts to block rollbacks, enforce clean air and climate safeguards, and ensure climate investments deliver real benefits for people and communities.
- Scaling solutions that prevent climate disasters and protect nature. With your partnership, EDF will expand wildfire prevention efforts, protect forests and ecosystems, and reduce pollution that fuels extreme heat, fires and flooding — shifting from crisis response to long-term resilience.
- Advancing practical climate solutions that deliver results now. Your membership will drive progress on clean energy, methane and industrial pollution reductions, and climate-smart solutions for farmers, businesses and governments — cutting emissions while strengthening economies and livelihoods.

Michelle, thank you for being a part of EDF for four years.
Please renew today!

Dear Friend,

Your support is helping EDF deliver real climate progress from launching innovative tools to prevent catastrophic wildfires and reduce climate risks before disaster strikes.


At the same time, your membership is helping defend the clean energy and methane protections that are now under threat from Trump administration rollbacks, while safeguarding people's health from toxic chemicals in our food, water and air. All of this work is coming at a moment when it matters more than ever.

That's why we need every EDF member to stand with us, and why I hope you will take this opportunity to **renew your membership for 2026**.

When you renew, you help defend climate progress, protect public health and push forward solutions that work, even in the face of setbacks at the federal level.

EDF is ready to meet this moment, but we can't do it without you.

Please renew your EDF membership today.

With gratitude,

 Sam Parry
 Vice President, Membership

P.S. Your 2026 renewal is a powerful way to stand up for climate action when it's under threat.



Environmental Defense Fund



Environmental



Format:

- OE:#10, RE: #9, Letter: 7 x 7, Reply: 8.5 x 11, Address Labels: 8.5 x 7, Buckslip: 8.5 x 3.5

Received: March 2026

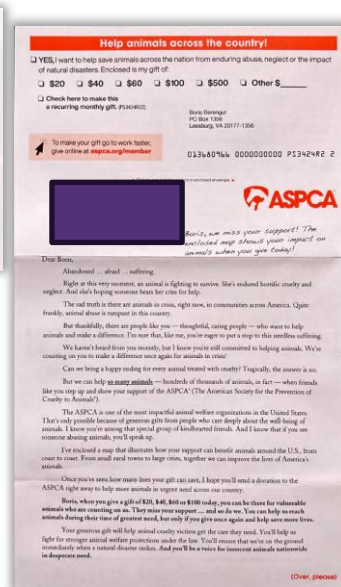
Program: Renewal

What works:

- The outer envelope features a back window, allowing the address label premiums to be visible and helping showcase the included gift.
- The reply device includes two ask strings: one for a one-time gift and another encouraging donors to become monthly sustainers.
- The impact statement balances progress and urgency, highlighting three accomplishments already achieved and three goals still ahead, reinforcing the importance of renewing support.
- A special matching offer encourages monthly giving, with new sustainer gifts matched \$1-for-\$1 for an entire year.



ASPCA



ASPCA



Animal/Wildlife

Format:

- OE: 6 x 9.5, RE: #9, Letter/reply: 8.5 x 14, Map: 8.25 x 5.625 (folded size) 28 x 20 (flat size)

Program: Lapsed

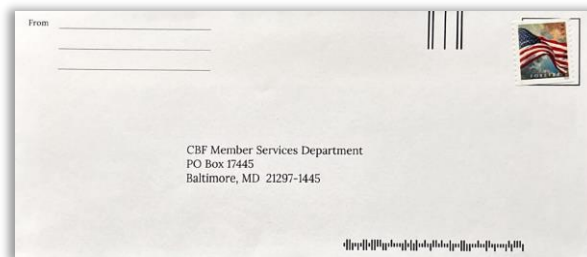
Received: March 2026

What works:

- The oversized map insert features a large image of the United States on the front. The reverse shows the same map in grey, highlighting six animal rescue and rehabilitation centers across the country, helping connect the organization's work to donors nationwide.
- The outer envelope (OE) features an image shaped like the United States, signaling to recipients that a map is included inside the package and encouraging them to open it.
- The reply envelope (RE) includes five faux postage stamps, each featuring an adorable dog image, adding visual interest and reinforcing the mission.



Chesapeake Bay Foundation



February 27, 2026

Dear Mrs. Johnston,

Since you first joined the Chesapeake Bay Foundation, you have been an important partner in our work to restore and protect this place of beauty, recreation ... and inspiration. The progress we've made together in cleaning and restoring the Bay proves the impact of your commitment. **We're so grateful the Bay has a dedicated friend in you.**

Because of you, the Bay's dead zone is shrinking over time and permanent protections have been put in place for environmentally sensitive areas. Hundreds of acres of streamside forests and wetlands have been restored, and we have planted billions of oysters in the water and millions of trees within the watershed!

We can't risk losing all the progress we have made!

Your membership gift ensures we can continue our vital work to restore the Bay and its rivers and streams. Please, renew your membership today.


I know you understand the need to act quickly because we still face aggressive dangers. The intensifying impacts of climate change are warming the Bay's waters, threatening its ecology and our local economies. So our mission—and your support—are more critical than ever.

The Bay is healthier than it has been in years, thanks to supporters like you. But we can't risk losing all the progress we have made. CBF brings a proven track record to the task of restoring and replenishing the Bay's natural systems. This means that, *more than ever*, the Bay needs a friend like YOU!


I know you will stand strong with us for another year. With your continued support, CBF will advocate for improved clean water and air regulations, bolster the Bay's natural filters through on-the-ground restoration, educate the next generation of Bay stewards, and much more.

Thank you for your renewed support.

Sincerely,
Hilary Falk
Hilary Falk
President and CEO

 Scan here to renew even faster!

P.S. To put your gift to work right away, renew online at cbf.org/chesapeakeleaders or mail in your annual support today using the enclosed form. You can also give using your DAF or IRA at cbf.org/waystogive.


PHILIP MERRILL ENVIRONMENTAL CENTER
6 HERNDON AVENUE | ANNAPOLIS, MD 21403 | 888/SAVEBAY (728-3229) | FAX: 410/268-6687 | CBF.ORG


THE BAY CAN'T WAIT—RENEW TODAY!


Thanks to your Chesapeake Bay Foundation (CBF) membership, we have been able to place billions of oysters and plant millions of trees, improve water quality in the Bay, and inspire the next generation to protect the Bay we love. But our work is not done!

We need your renewed membership to stop pollution that endangers fish, crabs, and oysters, restore vital habitats, combat the devastating impacts of climate change, and defend the Bay for future generations. Please stand with us once again.

RENEW YOUR CBF MEMBERSHIP TODAY AT CBF.ORG/RENEWAL.

6 HERNDON AVENUE | ANNAPOLIS, MD 21403 | 888/SAVEBAY (728-3229) | CBF.ORG





As a Chesapeake Leader you receive:

- Invitations to exclusive boat trips and events
- Insider updates and impact reports
- Complimentary subscription to **Save the Bay** magazine
- Check out cbf.org/chesapeakeleaders for more...

Thank you for your support and being a member of Chesapeake Leaders.

Mrs. Johnston, you are the reason we are making progress. Please continue your annual support and renew today!

KEEP THIS PORTION FOR YOUR RECORDS

Chesapeake Bay Foundation Annual Gift

Date: _____ Amount: \$ _____

CHESAPEAKE LEADERS RENEWAL FORM

Yes, I will renew my commitment to saving the Bay! Enclosed is my annual support of the Chesapeake Bay Foundation in the amount of:

\$25 \$40 \$50 Other \$ _____

MEMBER INFORMATION (correct as necessary):

Please detach this portion and return it with your check or credit card information in the envelope provided. Your contributions to CBF are greatly appreciated and tax deductible to the full extent of the law.

[Renew online at cbf.org/chesapeakeleaders](http://cbf.org/chesapeakeleaders)

CSEEDPS4XXXXACKSPKGR2ASED2

PHILIP MERRILL ENVIRONMENTAL CENTER
6 HERNDON AVENUE | ANNAPOLIS, MD 21403
888/SAVEBAY (728-3229) | CBF.ORG



Chesapeake Bay Foundation



Environmental



Format:

- OE: #10, RE: #9, Letter: 8.5 x 11, Reply: 8.5 x 7, Buckslip: 8.5 x 3.5

Received: March 2026

Program: Midlevel Renewal

What works:

- The reply form includes perforations designed to accommodate a membership card, allowing the organization to use a standardized format across multiple donor segments.
- This structure improves production efficiency, as the midlevel version can be printed as a variation of the lower-dollar reply form, rather than creating a completely new form specifically for midlevel donors.
- In this version, the membership card space is repurposed to include a thank-you message, reply receipt, and a reminder of the benefits associated with giving at this level.
- *Note: The sample shown here is a seed, so the ask string does not reflect the midlevel ask amounts. This organization defines midlevel giving starting at \$1,000 annually.*

Calendar Inspiration




American Lung Association



American Lung Association.

A Lung Navigator Helped Restore Richard's Health and Independence



When Richard reached out to the American Lung Association HelpLine, he was living with severe chronic pulmonary disease (COPD) symptoms that were leaving him "trapped at home."

"I couldn't drive. I couldn't do anything," said the 83-year-old Louisiana resident. Throughout the day and night, Richard relied on supplemental oxygen from a heavy tank, along with an albuterol inhaler and nebulizer to manage severe symptoms. As a result, he could no longer visit friends, do yardwork, or participate in activities that he had previously enjoyed.

Fortunately, Richard's Lung Health Navigator, a respiratory therapist, was able to help him better understand his disease and daily symptoms.



Lung Health Navigators are licensed healthcare professionals who work one-on-one with individuals to assess their needs, encourage continued commitment and adherence to medical treatment, access social services, improve communication, and reengage in care.

Ninety days after Richard started the program, his symptoms and daily oxygen levels dramatically improved. Today, he no longer requires supplemental oxygen, and as a result, is exercising three to four days a week, sleeping better and socializing with family and friends.

"She was a great help," Richard said of the Lung Navigator and their weekly discussions. "She taught me a lot about my disease and breathing techniques that I didn't know about. And she was supportive. If I was feeling down, she would brighten my day."

"I want other people to know about the program. I want to share my success story and experience with others to inspire them not to give up" - Richard H.

Lung HelpLine

To reach a Lung Health Navigator, call the Lung HelpLine at 1-800-LUNGUSA (1-800-586-4872), or submit a request at [Lung.org/navigator](https://www.lung.org/navigator).

American Lung Association
 5th Month: January

JANUARY 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 New Year's Day	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Slimline Size
 OE: 10.375 x 5.75
 Calendar: 9.875 x 5.5

Easterseals



Wall Calendar Size
 OE: 9 x 12
 Calendar: 8.375 x 10.5



Cover: Yellow Lilies @Irkunov Andrey - Shutterstock.com

Easterseals
 141 West Jackson Boulevard, Suite 1400A
 Chicago, IL 60604
 (844) 765-7435 • (312) 575-0319 (TTY)



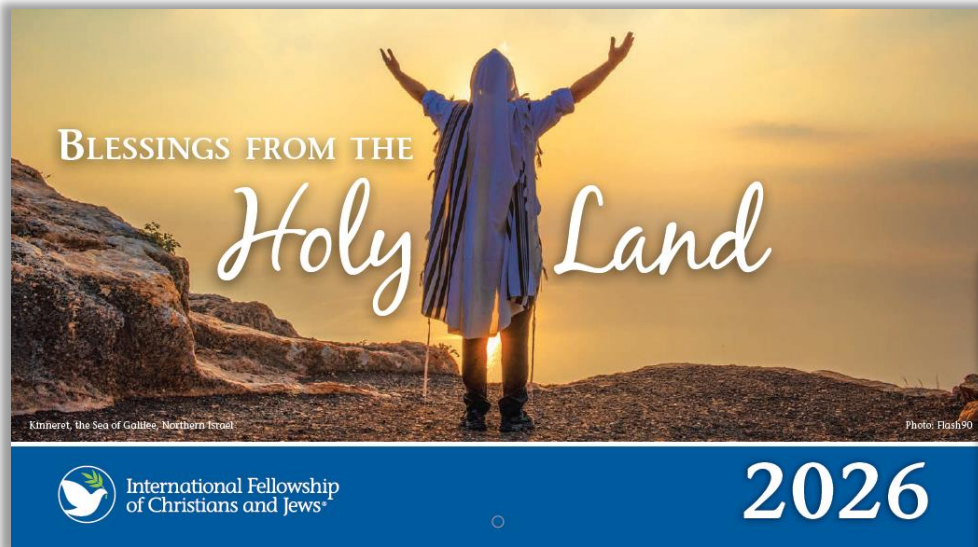
MADE IN THE U.S.A.
 DCL25-FCJ

Easterseals



Wall Calendar Size
 OE: 9 x 12
 Calendar: 8.375 x 10.5

International Fellowship of Christians and Jews



Dear Friend of Israel,

I am delighted to be able to present you with your 2026 Blessings from the Holy Land calendar.

I hope you will enjoy the beautiful images from the Holy Land — as well as the nuggets of information about how you are changing lives through The Fellowship.

The Jewish people keep track of time — and we celebrate our festivals — according to the biblical lunar calendar. It's a little different from the calendar you're used to, but I think you will enjoy learning about it and that having a better understanding of this part of our heritage will deepen your appreciation of how richly God has blessed His people. Your 2026 calendar not only includes the most important Jewish holidays but also shows you which months of the Jewish calendar correspond to each month of the calendar you're familiar with.

The Lord has been good to us! I am awed by how the natural beauty of the Holy Land reveals the glory of His majesty! He has blessed Israel with a thriving democracy and with the unwavering support of friends and partners like you.

Today, more than ever, I believe Israel is a beacon of hope to Jews around the world facing anti-Semitism, persecution, hatred, and poverty!

People like you are one of the reasons that is so. You help thousands make aliyah (immigrate to Israel) and find new lives in the Holy Land. Your steadfast love is a lifeline to suffering Jews in Gaza and the Ukraine. When terror threatens the Holy Land, you defend the innocent. Your compassionate heart assures that Jews in need — including elderly Holocaust survivors — are not forgotten and left to starve.

Your friendship and prayers mean everything to us, so may I also make a simple request?

Whenever you use your new calendar, will you please say a prayer for the Holy Land and her people? I'll be praying for you as well — that the Lord will bestow many blessings on you and those you love. You truly are blessing in Israel. The Fellowship, and all those we serve. You hold a special place in my heart and in the lives of so many of God's chosen people.

With blessings from the Holy Land,
Yoel Eckstein
Yoel Eckstein, President and Global CEO

Blessing Needy Jews Through Life-Changing Ministries of Support and Assistance . . .

POVERTY
Easing Hardship for the Elderly and Orphans
There are thousands of elderly Jews and Holocaust survivors in Israel and the former Soviet Union (FSU). Many have barely enough of the food, medicine, heating fuel, and other essentials they need to survive. Thanks to friends like you, The Fellowship is able to help not only in Israel and the FSU but also in Ukraine and more than 40 other nations around the world. Enabled by your support, we're saving lives and comforting the brokenhearted. We also provide care for desperately poor Jewish children.

SECURITY
Caring for the Neediest of Israel's People
Protecting her citizens remains a major priority for Israel's government. Israel is surrounded by hostile forces, and Israelis are often targeted for terrorism, as they were again on October 7, 2023. The Fellowship supports and assists Israel's defenses by supplying special equipment and other resources to hospitals and first responders, providing mobile bomb shelters, and more. We also help by providing freedom flights and other assistance to those fleeing poverty and persecution. Our partners also help provide for the temporary cash (unemployment) needs as they establish their new productive lives.

ALIYAH
Bringing Jewish Immigrants to Their Homeland of Israel
The prophetic, life-saving work of helping persecuted Jews make aliyah (immigrate to Israel) is taking on ever-greater importance as anti-Semitic attacks continued to escalate around the world. The Fellowship is rescuing thousands of refugees from the devastation in Ukraine, along with endangered immigrants from over 30 additional nations. We accomplish this by providing freedom flights and other assistance to those fleeing poverty and persecution. Our partners also help provide for the temporary cash (unemployment) needs as they establish their new productive lives.

Photo: Getty Images

International Fellowship of Christians and Jews
303 East Wacker Drive • Suite 2300
Chicago, IL 60601-5224
800-249-9003 • ifcj.org



Give thanks to the LORD, for he is good; his love endures forever. (1 Chronicles 16:34)



SEPTEMBER 2026
ELUL, 5786 - TISHREI, 5787

For more information, call 800-249-9003 or visit ifcj.org

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 19 Elul	2 20 Elul	3 21 Elul	4 22 Elul	5 23 Elul
6 24 Elul	7 25 Elul	8 26 Elul	9 27 Elul	10 28 Elul	11 29 Elul	12 1 Tishrei
13 2 Tishrei	14 3 Tishrei	15 4 Tishrei	16 5 Tishrei	17 6 Tishrei	18 7 Tishrei	19 8 Tishrei
20 9 Tishrei	21 10 Tishrei	22 11 Tishrei	23 12 Tishrei	24 13 Tishrei	25 14 Tishrei	26 15 Tishrei
27 16 Tishrei	28 17 Tishrei	29 18 Tishrei	30 19 Tishrei			

Labor Day (U.S.)
 Labour Day (Canada)
 Rosh Hashanah Eve
 Feast Day (U.S.)
 Yom Kippur Eve
 Yom Kippur (Day of Atonement)
 Autumn Equinox
 Sukkot Eve
 Sukkot (Feast of Tabernacles)

Laila Sukkot
 Rosh Hashanah Eve
 Rosh Hashanah (Jewish New Year)
 August 2026
 October 2026

Slimline Size
OE: 10.375 x 5.75
Calendar: 9.875 x 5.5



Special Olympics



FOLLOW
 Facebook X Instagram LinkedIn YouTube
SpecialOlympics.org

Scan this QR code with your phone to donate online!

Wallet Size
 OE: #10
 Calendar: 3.875 x 7.25



Backend Premium Offers



Environmental



limited-edition tote set

This exclusive set of reusable totes features some of our favorite images from your new 2025 calendar and includes three convenient sizes. Use them for carrying books, lunch, groceries and more while you show off your love for nature. But hurry — this limited-edition 2025 set won't be around for long!

Small tote: 9.5" x 11.5" x 7", Grocery tote: 13.125" x 14" x 7", Oval tote: 17.5" x 12.5" x 7"
 Please see your Response Form for more details. Allow 6-8 weeks for delivery. While supplies last.
 Quantities limited; substitutions may apply. Premium gift is not available outside the U.S. and U.S. territories.



Choose one of three thank-you gifts when you give \$35 or more!

CHOOSE YOUR FREE GIFT!



FREE GIFT WHEN YOU JOIN BY MAY 1!

LIMITED-EDITION CBF TOTE BAG

Yours **FREE** when you join the Chesapeake Bay Foundation using the enclosed reply form with a gift of \$23 or more by May 1, 2022!

Get your tote bag even faster!
cbf.org/tote



IN0322-T
 PHILIP MERRILL ENVIRONMENTAL CENTER | 6 HERNDON AVENUE | ANNAPOLIS, MD 21403 | CBF.ORG

Yours FREE LIMITED EDITION T-SHIRT

when you make a gift of \$18 or more



Rails-to-Trails Conservancy needs your help to convert to trails more than 8,400 miles of former railroad land waiting for a new lease on life. Together, we can help communities turn these old rail lines into public paths for biking, walking, and more.

When you contribute \$18 to this important effort, Rails-to-Trails Conservancy will say "thank you" by sending you our special, limited edition T-shirt **FREE**.

You can wear your T-shirt with the pride and satisfaction of knowing that you've helped turn a neglected rail bed into a new treasure for everyone to enjoy.

...that instead of more houses or strip malls, you've helped create a peaceful, public path in the sloping foothills of a mountain...through a lushly wooded forest...across pastoral farmland...or a delightful swath of green space through cities and suburbs, connecting people to communities and nature.

To claim your **FREE** Rails-to-Trails Conservancy T-shirt, simply return the enclosed form, or go to www.railstotrails.org/member. Thank you!



2121 Ward Court, NW
 5th Floor
 Washington, DC 20037

19-PBX

Religious



Heart to Heart Society

Receive this beautiful blanket FREE with your automatic monthly gift of \$10 or more.



Supplies are limited — please reply soon!

As a member of the *Heart to Heart Society*, you'll receive recognition with our prayers and gratitude, plus:

- Our *Good Stewards Newsletter* to keep you updated on the impact your generosity makes possible.
- Exclusive faith-inspiring items and materials to support your personal devotion to the Sacred Heart.
- A *free gift* just for joining — this beautiful blanket featuring Psalm 23!

▼ DETACH HERE & RETURN FORM IN THE ENVELOPE PROVIDED ▼



Lourdes Water

This glass bottle contains a half-ounce of water from the miraculous spring located at Our Lady of Lourdes Grotto in France. It is 2 ¾ inches tall and has a relief image in light blue of Our Blessed Mother appearing to St. Bernadette in an apparition. The silver cap is in the shape of a rose. #710127

To receive a bottle of Lourdes Water please check box below.

A SPECIAL FREE GIFT... JUST FOR YOU



Introducing "THE ROAD LESS TRAVELED"
Our Brand New 128-page book
of Inspirational Poetry

We are so happy to be able to offer this newest volume as a free gift to good friends like you.

Like every volume in the Salesian Collection, this edition is filled with beautiful full-color art and uplifting poetry you will want to read over and over again.

If you can find it in your heart and have the means to give a generous donation today to help poor children in our missions,

we will send you this wonderful volume as a free gift. (Please see the enclosed letter for details about receiving this free gift and others.)

This free gift is offered exclusively to special friends like you and is not available in any store. Please allow 6-8 weeks for delivery. If you do not wish to receive your free gift, please be sure to check the appropriate box on the other side.

Animal & Wildlife



LIMITED TIME OFFER!

Claim your **FREE** Weatherproof Blanket!

EnviroSafe

With thanks for your Life Member contribution...
 We are pleased to offer you your choice of two limited-edition Winston rods with our thanks for becoming a TU Life Member today.

R.L. Winston Rod Company in Twin Bridges, Montana, has been designing and handcrafting fly rods with uncompromising dedication since 1929. In collaboration with Winston, these rods are designed with custom silver and deep, coldwater blue accents wraps and a "Trout Unlimited" hand inscription on the classic Winston-green rod blank. And each rod is numbered as part of this limited-run batch. There is no other place to get a one-of-a-kind rod like this. Become a Life Member today and get your rod along with a limited-edition Richard Wheatley fly box and TU Life Member hat.



Winston AIR 2 9', 5-Weight, 4-Piece Rod



Versatility and accuracy. Named IFTD's 2022 Best of Show Freshwater Rod, this limited-edition AIR 2 is a

lightweight fast-action rod that has the stability, recovery speed, and versatility to delicately deliver dry flies, drift and drop nymphs, and sling streamers to the opposite bank with accuracy and ease.

It features an evolved taper and next gen S-200 high modulus boron graphite for smooth casting, a Winston-designed cigar grip for better feel, a HRS resin for faster recovery rates and strength, light-wire shooting snake guides with ECO slick coating to reduce friction, and buried wood insert and nickel silver uplocking reel seat featuring the TU logo. Combined Retail Value: \$1,354.95



Winston ALPHA+ 9', 6-Weight, 4-Piece Rod



Big flies and big water. This limited-edition ALPHA+ is a lightweight

very-fast-action rod that generates high line speeds with wind-cutting power to blast big flies, sling streamers, and shoot sinktips in the most challenging conditions.

It features a unique taper and high-performance boron graphite to maximize lifting strength and minimize false casts, a full wells grip with a fighting butt for added leverage, oversized hard-chrome shooting guides with chrome nanolite stripping guides, and a light olive anodized uplocking aluminum reel seat. Combined Retail Value: \$1,154.95



WWF Zippered Bag (24" W x 12" D x 13" H) and Pouch (9-1/2" W x 7" H)

WWF Golf Umbrella (32-1/2" when closed)

WWF Cooler Bag (14" W x 7" D x 16" H) and Tote Bag (9-1/2" W x 7" D x 11-1/2" H)



Join WWF today with a gift of \$16 or more and choose your FREE thank-you gift!

Show the world your commitment to conservation with WWF gear. Choose a zippered bag with pouch, a golf umbrella, or a cooler bag and tote bag set. WWF tote bags are reusable and are made from 30%-50% recycled materials. This WWF umbrella is made of sturdy nylon and features a unique sea turtle design. Our cooler bag has a Mylar lining and zippered top, making it ideal for carrying food and beverages. Whichever gift you choose, thank you for helping WWF protect animals and preserve their habitats.

Delivery generally takes 6-8 weeks. Items available while supplies last. Thank-you gifts can only be shipped to the address on the confirmation receipt form.

Get this Audubon Field Bag **FREE** with your gift of \$20 or more.

JOIN TODAY AND WE'LL THANK YOU WITH A FREE GIFT OF YOUR CHOICE!



Just place the sticker for the gift you want on your reply form, and send it back with your donation. It's our way of thanking you for helping to save wildlife!



TOTE BAG TRIO

With these three totes you can look stylish, reduce plastic waste, and show everyone you're a Defender of Wildlife! The bags wipe clean and feature comfy woven straps.

Large bags measure 15.25" x 12" x 7"; medium bag measures 11.5" x 9.5" x 7".

WILDLIFE UMBRELLA

With this new umbrella, everyone will see you're a Defender, ready to support conservation rain or shine! Handy, durable and waterproof, it features sturdy 8-rib construction and a comfortable grip handle.



DEFENDERS CAP

You love nature. You love wildlife! And you'll look the part wearing this stylish green ball cap. One size fits most, cotton construction. Breathable top for hot days. Great for protecting your eyes from the summer sun!

FALL COLOR COTTONWOODS IN LAMAR VALLEY © JACOB W. FRANK / RPS

Sign up online at tu.org/life, call 1-800-834-2419, or respond by mail with the reply form and envelope provided. Note: Rod, fly box, and hat ship within 1-3 weeks of deposit to those making a lump sum gift as well as to those who select to make two installments. Those selecting to make monthly or quarterly gifts will receive their rod and reel after they have reached the halfway mark.

Military and Veterans



A FREE GIFT, when you join today!

The Exclusive American Battlefield Trust Challenge Coin

Made from enamel and antique brass, our one-of-a-kind challenge coin features the shield logo on one side and the majestic bald eagle on the other with our mission to Preserve, Educate, and Inspire.



Actual size - 2"

Challenge coins are a time-honored tradition, and we hope you'll take pride in receiving the American Battlefield Trust challenge coin.

American Battlefield Trust Hat

Join at \$50 or more and receive the **American Battlefield Trust embroidered logo hat**. Made in the USA, our hat is one of our most popular items among our members. Get yours today!



(*Please allow 8 to 10 weeks for delivery. Thank you!)

TAKE ACTION TODAY. ACTIVATE YOUR MEMBERSHIP NOW.

FREE GIFT 

with your PREMIUM membership

Complete your registration today, and we will send you this MOAA 18 oz. Travel Tumbler — just one of the benefits of being a member.

The MOAA travel mug features:

- Double-wall insulation • Maintains a 40 degree difference between the contents and the outside, so it can be used safely without a protective sleeve • BPA-Free
- Top Rack Dishwasher Safe • Made in USA

Your **FREE** gift is sent upon payment of your membership dues.



 **Claim Your USET Foundation Fleece Blanket**

With your gift of \$35 or more today

When you cheer on your United States Equestrian Team by sending a gift today, you'll receive this custom fleece blanket with the USET Foundation emblem. Use this blanket proudly knowing that your support helps America's top athletes and horses. But hurry and act today ... supplies are limited!



You'll also receive a USET Foundation decal and lapel pin.

GET YOUR NAVY MEMORIAL LONE SAILOR STATUE NOW!


The Lone Sailor is a world-class statue, replicas of which can be placed on office desktops, fireplace mantels, also as lapel pins and in outdoor public spaces all over the country — just like the original that stands at The United States Navy Memorial Plaza in Washington, D.C.

Everyone who has worn the uniform of the United States Navy, Marine Corps, Coast Guard and Merchant Marine can identify with *The Lone Sailor*.

And now you can have your own Lone Sailor statue. Standing at about 4 1/2 inches tall, your Lone Sailor statue will serve as a reminder of your support of The United States Navy Memorial as we honor our men and women of the Sea Services.

With your monthly gift of \$25 or more, you'll get all the benefits of membership, PLUS your Quarterdeck Club lapel pin AND Lone Sailor statue!

Yours with a monthly gift of \$25!



© 2021 US Navy Memorial Foundation
Please allow 6-8 weeks for delivery.

21040D1-9

THANK YOU VERY MUCH!



Please feel free to reach out with any of your questions!

Michelle Johnston

Senior Manager of Strategic Development

Email: mjohnston@psmail.com

Phone: 703.734.4476

Sign up and stay informed! To receive Michelle's Mailbox each month, send an email with the subject line "Subscribe" to mjohnston@psmail.com.